

JAICIL MOHAMMED

Technology strategist. Channel growth leader. Founder.

I started by solving technical problems. Over 22 years, that foundation has grown into enterprise technology, channel leadership and entrepreneurship - building partner trust, stronger teams and sustainable commercial growth across the UAE.

22	300%	800%	2x
Years of experience	Monthly invoiced sales growth	Sales growth while building UAE channel acceptance	CIO 100 Award recipient

LEADERSHIP PROPOSITION

I translate complex technology into a commercial direction people can trust. My work sits between brands, distributors, partners and customers - identifying the real constraint, aligning incentives and building the confidence needed for growth.

SELECT IMPACT

- Scaled monthly invoiced sales from AED 2M to AED 8M in eight months through channel correction, partner enablement, logistics improvement, team incentives and stronger execution.
- Delivered 800% sales growth in about one year while building channel acceptance for an emerging brand.
- Built a career from the IT help desk to regional channel and business leadership.

CAREER HIGHLIGHTS

Current - Business Development Manager, TP-Link UAE
2021-2024 - Business leadership, Hassoun
2018-2024 - Founder, Portingx Technology
2016 - Techno-commercial turning point, Route Mobile

FOUNDER JOURNEY

Founder of KUTTIKA'S, an early-stage Indian e-commerce food brand, building its product, brand, digital presence and operating foundation.

RECOGNITION

CIO 100 Award - 2019 and 2020
Enterprise Digital Transformation Award - 2020

LET'S TALK

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"People trust me because I do not speak the language of sales. I understand the problem, then build the right solution."

